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SWIRE PACIFIC LIMITED

(Incorporated in Hong Kong under the Companies Ordinance)
(Stock Codes : 00019 and 00087)

ANNUAL GENERAL MEETING

The 2007 Annual General Meeting of Swire Pacific Limited (the "Company") will be held at the Pacific Place Conference Centre, Level 5, One Pacific Place, 88 Queensway, Hong Kong on Thursday, 10th May 2007 at 10:00 a.m. to receive the report of the Directors and the audited accounts for the year ended 31st December 2006 and:

1. to declare final dividends;
2. to re-elect Directors;
3. to re-appoint auditors and authorise the Directors to fix their remuneration.

As special business, to consider and, if thought fit, to pass the following Ordinary Resolutions:

4. to authorise the Directors to make on-market repurchases of the Company's shares;
5. to authorise the Directors to allot, issue and otherwise deal with shares; and
6. to fix Directors' Fees.

By order of the Board

David Fu
Secretary

Hong Kong, 12th April 2007

Notes:

1. The Directors have recommended the payment of final dividends for 2006 of HK\$220.0 per 'A' share and HK\$44.0 per 'B' share. If approved by shareholders, it is expected that the dividends will be paid on 4th June 2007 to shareholders registered on 10th May 2007.
2. **The registers of shareholders will be closed from 7th to 10th May 2007, both days inclusive.** To rank for the final dividends, all transfers should be lodged with the Company's Registrars, Computershare Hong Kong Investor Services Limited, 17th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong, for registration not later than 4:30 p.m. on Friday, 4th May 2007.
3. The Directors retiring are P A Johansen, J R Slosar and Sir Adrian Swire. Separate resolutions will be proposed for their election / re-election.
4. This is a summary of the full text of the Notice of the Annual General Meeting. The full text of the Notice is contained in a circular to shareholders giving further information about the business to be conducted at the Meeting. Copies of the circular, which are being sent to all registered shareholders with the 2006 Annual Report on 12th April 2007 may be obtained upon request from the Registrars, Computershare Hong Kong Investor Services Limited, Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Hong Kong.
5. The circular to shareholders and the 2006 Annual Report are also available on the Company's website: www.swirepacific.com.

As at the date of this announcement, the Directors of the Company are:

Executive Directors: C D Pratt (Chairman), P N L Chen, M Cubbon, D Ho, K G Kerr and J R Slosar; Non-Executive Directors: Baroness Dunn, J W J Hughes-Hallett, P A Johansen and Sir Adrian Swire; and Independent Non-Executive Directors: V H C Cheng, C K M Kwok, C Lee, M C C Sze and M M T Yang.