

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 95)

POLL RESULTS OF THE EXTRAORDINARY GENERAL MEETING HELD ON 13 JULY 2007

The Board is pleased to announce that the resolution proposed at the EGM of the Company was duly passed by the Independent Shareholders by way of poll at the EGM held on 13 July 2007.

References are made to the announcement of New Heritage Holdings Ltd. (the "Company") dated 29 May 2007 (the "Announcement") and the notice of extraordinary general meeting (the "EGM") of the Company dated 20 June 2007 (the "EGM Notice") as set out in the circular of the Company dated 20 June 2007 (the "Circular"). Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as those defined in the Announcement and the Circular.

Pursuant to the Listing Rules, the resolution proposed at the EGM shall be passed by way of a poll. The Board is pleased to announce that the resolution proposed at the EGM was duly passed as ordinary resolution of the Company by the Independent Shareholders by way of poll at the EGM held on 13 July 2007. Results of the poll in respect of the resolution proposed at the EGM is as follows:

ORDINARY RESOLUTION	NUMBER OF VOTES (APPROX. %)		TOTAL NUMBER OF
	For	Against	VOTES
To approve the subscription agreement for convertible note	437,342,844 100%	Nil 0%	437,342,844

Please refer to the EGM Notice for full version of the above resolution.

As at the date of the EGM, the total number of Shares in issue of the Company was 743,919,582 Shares. As referred to in the Circular, Mr. Bernard C. Chan and his associates were required to abstain from voting in favour of the resolution if they hold shares in the Company as at the EGM. From the register of members of the Company as at 12 July 2007, neither Mr. Bernard C. Chan nor, to the knowledge of the directors of the Company, any of his associates are Shareholders of the Company and they are not entitled to vote in the EGM. The Directors are not aware that any of the Shareholders and their associates have a material interest in the Subscription Agreement and therefore no Shareholders were required to abstain from voting for the resolution at the EGM. Accordingly, a total of 743,919,582 Shares (representing 100% of the issued Shares) held by the Shareholders are entitled to attend and vote of rand against the resolution at the EGM. None of the Shareholders were entitled to attend and vote for and against the resolution at the EGM.

Tricor Investor Services Limited, the Company's branch share registrar and transfer office in Hong Kong, was appointed as the scrutineer for the purpose of the poll taken at the EGM.

By Order of the Board New Heritage Holdings Ltd. TAO Richard Vice Chairman

Hong Kong, 13 July 2007

As at the date of this announcement, the Board comprises Mr. TAOCHAIFU Choofuang (Chairman), Mr. TAO Richard (Vice Chairman), Mr. TAO Paul (Managing Director), Mr. KONG Mui Sum Lawrence and Mr. YIM Chun Leung as executive Directors; Mr. CHAN Bernard Charnwut as non-executive Director; and Mr. WONG Gary Ka Wai, Mr. SUN Leland Li Hsun and Mr. CHAN Norman Enrique as independent non-executive Directors.

Company's website: www.nh-holdings.com

The contents of the Company's website will not form part of this announcement.