



(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 95)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of New Heritage Holdings Ltd. (the “**Company**”) announces that a meeting of the Board will be held on Thursday, 20 March 2008 for the purpose of, inter alia, approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 December 2007 and considering the payment of a final dividend for 2007.

By order of the Board
New Heritage Holdings Ltd.
CHAN Meily
Company Secretary

Hong Kong, 7 March 2008

As at the date of this announcement, the Board comprises Mr. TAOCHAIFU Choofuang (Chairman), Mr. TAO Richard (Vice Chairman), Mr. TAO Paul (Managing Director), Mr. KONG Mui Sum Lawrence and Mr. YIM Chun Leung as executive directors and Mr. CHAN Bernard Charnwut as non-executive director and Mr. WONG Gary Ka Wai, Mr. SUN Leland Li Hsun and Mr. CHAN Norman Enrique as independent non-executive directors.