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PREMIUM LAND LIMITED

上海策略置地有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 164)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Premium Land Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held at Unit 3411, 34/F., COSCO Tower, Grand Millennium Plaza, 183 Queen’s Road Central, Hong Kong on Thursday, 19 November 2009 at 11:00 a.m. for the purpose of, among other matters, approving the unaudited interim results of the Company and its subsidiaries for the six months ended 30 September 2009 and recommendation of interim dividend (if any).

By order of the Board

PREMIUM LAND LIMITED

Ho Chi Ho

Executive Director

Hong Kong, 9 November 2009

As at the date of this announcement, the executive director of the Company is Mr. Ho Chi Ho; the non-executive directors of the Company are Mr. Ma Kwok Hung, Warren and Mr. Chow Siu Ngor; and the independent non-executive directors of the Company are Mr. Wong Hoi Kuen, Edmund, Mr. Chan Chi Yuen and Mr. Hung Hing Man.

* *For identification purposes only*