



**PREMIUM LAND LIMITED**

上海策略置地有限公司\*

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 164)

**DATE OF BOARD MEETING**

The board of directors (the “Board”) of Premium Land Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at Unit 3411, 34/F., COSCO Tower, Grand Millennium Plaza, 183 Queen’s Road Central, Hong Kong on Monday, 28 July 2008 at 11:00 a.m. for the purpose of, among other matters, approving the final results of the Company and its subsidiaries for the year ended 31 March 2008 and recommendation of final dividend (if any).

By order of the Board

**PREMIUM LAND LIMITED**

**Ho Chi Ho**

*Executive Director*

Hong Kong, 14 July 2008

As at the date of this announcement, the executive director of the Company is Mr. Ho Chi Ho; the non-executive directors of the Company are Mr. Ma Kwok Hung, Warren and Mr. Chow Siu Ngor; and the independent non-executive directors of the Company are Mr. Wong Hoi Kuen, Edmund, Mr. Chan Chi Yuen and Mr. Tsang Kwong Chiu, Kevin.

*\* For identification purposes only*