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CHINA SEVEN STAR SHOPPING LIMITED

中國七星購物有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 245)

UNUSUAL MOVEMENTS IN THE PRICE AND TRADING VOLUME OF SHARES

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

Reference is made to the announcement of China Seven Star Shopping Limited (the “**Company**”) dated 27 June 2012 in relation to the open offer (the “**Open Offer**”) of 732,777,083 offer shares of HK\$0.05 each to qualifying shareholders on the basis of one offer share for every two shares held on the record date.

The board of directors (the “**Board**”) of the Company noted the increase in the price and trading volume of the shares of the Company as at the date of this announcement and wishes to state that, save for the Open Offer, the Board is not aware of any reasons for such increase.

The Board confirms that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Rules Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”), neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the directors of which individually and jointly accept responsibility for the accuracy of this announcement.

By order of the Board
China Seven Star Shopping Limited
NI XINGUANG
Chairman and Executive Director

Hong Kong, 31 July 2012

As at the date of this announcement, the Board comprises (1) executive Directors: Mr. Ni Xinguang and Mr. Wang Zhiming; and (2) independent non-executive Directors: Mr. Lu Wei, Mr. Wong Chak Keung and Mr. Ling Yu Zhang.