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CHINA SEVEN STAR SHOPPING LIMITED

中國七星購物有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 245)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the Company's name from "China Seven Star Shopping Limited 中國七星購物有限公司" to "China Seven Star Holdings Limited 中國七星控股有限公司".

The Change of the Company Name is subject to approval of the Shareholders by way of passing a special resolution to be proposed at the EGM.

A circular containing, among other matters, details of the Change of Company Name and a notice of the EGM will be despatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF COMPANY NAME

The board (the "**Board**") of directors (the "**Directors**") of China Seven Star Shopping Limited (the "**Company**", which together with its subsidiaries, the "**Group**") proposes to change the name of the Company from "China Seven Star Shopping Limited 中國七星購物有限公司" to "China Seven Star Holdings Limited 中國七星控股有限公司" (the "**Change of Company Name**").

Condition of the Change of Company Name

The Change of Company Name will be subject to the passing of a special resolution by the shareholders of the Company (the "**Shareholders**") to approve the Change of Company Name at the forthcoming extraordinary general meeting of the Company (the "**EGM**").

The new name of the Company will take effect from the date on which the certificate of change of name is issued by the Registrar of Companies of Hong Kong.

Effects on the Change of Company Name

The Change of Company Name will not affect any rights of the holders of securities of the Company or the Company's daily business operation and its financial position.

All existing certificates of securities in issue bearing the present name of the Company shall, after the Change of Company Name becoming effective, continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. Once the Change of Company Name becomes effective, any issue of new certificates of securities will be under the new name of the Company.

GENERAL

The Change of the Company Name is subject to approval of the Shareholders by way of passing a special resolution to be proposed at the EGM.

A circular containing, among other matters, details of the Change of Company Name and a notice of the EGM will be despatched to the Shareholders as soon as practicable.

The Company will make further announcement(s) as and when appropriate on the results of the EGM, the effective dates of the Change of Company Name and the new stock short name of the shares of the Company.

By order of the Board
China Seven Star Shopping Limited
Ni Xinguang
Chairman

Hong Kong, 9 October 2013

As at the date of this announcement, the Board comprises Mr. Ni Xinguang and Mr. Tu Baogui as executive Directors, and Mr. Ling Yu Zhang, Mr. Wong Chak Keung and Mr. Lu Wei as independent non-executive Directors.