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CHINA SEVEN STAR HOLDINGS LIMITED

中國七星控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 245)

CHANGE OF COMPANY NAME AND CHANGE OF STOCK SHORT NAME

The Board is pleased to announce that the Certificate of Change of Name was issued by the Registrar of Companies of Hong Kong on 27 December 2013 certifying that the change of the name of the Company from "China Seven Star Shopping Limited 中國七星 購物有限公司" to "China Seven Star Holdings Limited 中國七星控股有限公司". The change of Company name took effect on 27 December 2013.

CHANGE OF STOCK SHORT NAME

Following the change of Company name becoming effective, the Shares will be traded on the Stock Exchange under the new stock short name of "中國七星控股" in Chinese, instead of "中國七星購物" in Chinese, with effect from 7 January 2014. The stock short name of "CHINA SEVENSTAR" in English remains the same and stock code of the Company remains as 245.

NO EXCHANGE OF SHARE CERTIFICATES

All existing certificates of securities in issue bearing the former name of the Company will continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company.

CHANGE OF COMPANY NAME

Reference is made to the announcement of China Seven Star Holdings Limited (formerly known as China Seven Star Shopping Limited) (the "**Company**") dated 9 October 2013 and the circular of the Company dated 15 November 2013 (the "**Circular**"). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

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NO EXCHANGE OF SHARE CERTIFICATES

The change of Company name will not affect any rights of the holders of securities of the Company. All existing certificates of securities in issue bearing the former name of "China Seven Star Shopping Limited 中國七星購物有限公司" will continue to be evidence of title to such securities and the existing share certificates will continue to be valid for trading, settlement, delivery and registration purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. Thereafter, any new certificates of securities will be issued under the new name of the Company.

By order of the Board China Seven Star Holdings Limited Law Gerald Edwin Company Secretary

Hong Kong, 2 January 2014

As at the date of this announcement, the Board comprises Mr. Ni Xinguang and Mr. Tu Baogui as executive Directors, and Mr. Ling Yu Zhang, Mr. Wong Chak Keung and Mr. Lu Wei as independent non-executive Directors.