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CHINA SEVEN STAR HOLDINGS LIMITED

中國七星控股有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 245)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the Company's English name from "China Seven Star Holdings Limited" to "China Minsheng Financial Holding Corporation Limited" and the Company's Chinese name from "中國七星控股有限公司" to "中國民生金融控股有限公司".

The Proposed Change of Company Name is subject to the Subscription Agreement becoming unconditional, the approval of the Shareholders by way of passing a special resolution to be proposed at the EGM and the approval of the Registrar of Companies of Hong Kong. A circular containing, among other matters, details of the Proposed Change of Company Name and a notice of the EGM will be despatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF COMPANY NAME

The board of directors (the "**Board**") of China Seven Star Holdings Limited (the "**Company**") proposes to change the Company's English name from "China Seven Star Holdings Limited" to "China Minsheng Financial Holding Corporation Limited" and the Company's Chinese name from "中國七星控股有限公司" to "中國民生金融控股有限公司" (the "**Proposed Change of Company Name**").

Reasons for the Proposed Change of Company Name

Reference is made to the announcement of the Company dated 27 August 2015 (the "**Announcement**"). Immediately after Closing (as defined in the Announcement), the Company will become a subsidiary of China Minsheng Investment Corporation Limited. The Proposed Change of Company Name is to reflect the change in ownership of the majority of shares of the Company.

Conditions for the Proposed Change of Company Name

The Proposed Change of Company Name is subject to (i) the Subscription Agreement (as defined in the Announcement) becoming unconditional (ii) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) approving the Proposed Change of Company Name at the forthcoming extraordinary general meeting of the Company (the “**EGM**”); and (iii) the Registrar of Companies of Hong Kong approving the new name in both English and Chinese and issuing a certificate of change of name.

Subject to the satisfaction of the above conditions, the Proposed Change of Company Name will take effect from the date on which the certificate of change of name is issued by the Registrar of Companies of Hong Kong.

Effect of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any rights of the Shareholders or the Company’s daily business operation and its financial position.

All existing share certificates of the Company in issue bearing the Company’s existing name (in English and Chinese) shall, after the Proposed Change of Company Name, continue to be evidence of legal title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing share certificates for new share certificates bearing the new name of the Company. Once the Proposed Change of Company Name becomes effective, any issue of new share certificates of the Company will bear the new name of the Company (in English and Chinese).

GENERAL

A circular containing, among other matters, details of the Proposed Change of Company Name and a notice of the EGM will be despatched to the Shareholders as soon as practicable.

The Company will, as and when appropriate, make further announcement(s) on the results of the EGM, the effective dates of the Proposed Change of Company Name and the new English and Chinese stock short name of the shares of the Company.

By order of the Board
China Seven Star Holdings Limited
Ni Xinguang
Chairman and Executive Director

Hong Kong, 23 October 2015

As at the date of this announcement, the Board comprises (1) Mr. Ni Xinguang and Ms. Chen Xiaoyan as executive Directors; (2) Mr. Tu Baogui as non-executive Director; and (3) Mr. Lyu Wei, Mr. Wong Chak Keung and Mr. Ling Yu Zhang as independent non-executive Directors.