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UNUSUAL PRICE AND TRADING VOLUME MOVEMENT

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of China Seven Star Shopping Limited (the “Company”) has noted the increases in the price and trading volume of the shares of the Company today. Having made such enquiry with respect to the Company as is reasonable in the circumstances, the Board confirms that it is not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By order of the board
China Seven Star Shopping Limited
NI XINGUANG
Chairman and Executive Director

Hong Kong, 26 July 2013

As at the date of this announcement, the Board comprises (1) executive Directors: Mr. Ni Xinguang and Mr. Tu Baogui; and (2) independent non-executive Directors: Mr. Lu Wei, Mr. Wong Chak Keung and Mr. Ling Yu Zhang.