

PROFIT WARNING

This announcement is made by Allied Group Limited (the "Company") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Following the profit warning issued yesterday by the Company's indirect non wholly-owned financial services subsidiary, Sun Hung Kai & Co. Limited ("SHK"), the board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that it expects the financial performance and profits of the Company and its subsidiaries (collectively the "Group") for the second half of 2008 to be adversely affected primarily due to lower earnings by SHK as a result of the present difficult financial and economic conditions negatively impacting most aspects of SHK's activities. The Group's earnings have also been impacted by deterioration in the market values of investments and the negative contribution from Yu Ming Investments Limited which has also been adversely impacted by deterioration in the market value per share. Pursuant to a profit warning announcement published by Allied Properties (H.K.) Limited ("APL") dated 28th November, 2008, it is noted that APL's property and healthcare divisions have performed satisfactorily but revaluation gains from investment properties, if any, are expected to be less than last year.

The Group is engaged in property investment and development, hospitality related activities, health administration, medical scheme administration, the provision of healthcare services and the provision of financial services.

The Board is of the view that the financial position of the Company is solid with a substantial net cash position and that it is well placed to meet the challenges ahead.

In the meantime, shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of the Board Allied Group Limited Arthur George Dew Chairman

Hong Kong, 28th November, 2008

As at the date of this announcement, the Board comprises Messrs. Lee Seng Hui (Chief Executive), Edwin Lo King Yau and Mak Pak Hung being the Executive Directors, Mr. Arthur George Dew (Chairman) and Ms. Lee Su Hwei being the Non-Executive Directors, and Messrs. Wong Po Yan, David Craig Bartlett, John Douglas Mackie and Alan Stephen Jones being the Independent Non-Executive Directors.