

**LUK FOOK HOLDINGS (INTERNATIONAL) LIMITED**  
**GRAND OPENING OF RETAIL OUTLET AT MACAU**

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**EYES ON THE FAST-GROWING MARKET**  
**EXPAND THE COVERAGE SIZE**

(Hong Kong, 9 December 2004) —Hong Kong famous gold and jewellery retailer and wholesaler, Luk Fook Holdings (International) Limited (“Luk Fook”/“the Group”) (SEHK Code: 590) was pleased to announce the grand opening of its retail outlet at Macau on 27 November, 2004. This outlet is located at No. 325 Aveida Almeida Riberio, Macau, with approximately total floor area of 1,900 square feet.

Mr. Wong Wai Sheung, Chairman and Chief Executive of the Group said, “Following the resemble of “Eastern Los Vegas”, its entertainment and tourism business will be more flourishing and the number of visitors in Macau will continue to increase, as jewellery and gold are the must-buy items for visitors, and as the new outlet of the Group is located at the popular tourism district, it is believed that Aveida Almeida Riberio outlet can attract a wider range of customers and enhance the reputation of Luk Fook Group.”

Chairman Wong continued, “Besides, helped by the income brought from the gambling business and increased spending from the tourists, Macau recorded approximately 36% economic growth for the first half of 2004. The economic prosperity gives rise to a wave of wage increment and there is an increasing demand for luxury goods from the Macau people. It is also coupled with the new luxurious casinos become an attraction to the high net worth clients. The Group is optimistic of the future of Macau and therefore chooses the best location to open a retail outlet to capture more customers. The Group is confident that the shop will bring in satisfactory contribution to the Group. “

**About Luk Fook Holdings (International) Ltd. (0590)**

Luk Fook is principally engaged in the sourcing, designing and retailing of a variety of gold jewellery, gold ornaments, gem-set jewellery, gemstones and other accessory items. Luk Fook has 27 retail outlets under the brand name of Luk Fook and 5 under Ice g. in Hong Kong, Macau, the PRC and Canada.

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