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世界(集團)有限公司
WORLD HOUSEWARE (HOLDINGS) LIMITED
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 713)

**PATENT TECHNOLOGIES GRANTED BY THE PEOPLE'S REPUBLIC OF CHINA
ANNOUNCEMENT**

Regarding the announcement of World Houseware (Holdings) Limited ("the Company") on 9 October 2012 for the grant of certain patent certificates by The People's Republic of China, Hong Kong and Taiwan to a wholly owned subsidiary of the Company, South China Reborn Resources (Zhongshan) Company Limited ("South China"), the Company is pleased to announce that two new patent certificates are granted by The People's Republic of China to South China namely Invention patent of PREPARATION METHOD OF POWER PLASTIC MASTERBATCH PARTICLES AND PLASTIC PRODUCTS THEREFROM (「一種能量塑膠母粒的製造方法及衍生的塑膠產品」)("the First Patent") and Utility model patent of SLUDGE ABSOLUTE QUANTIZATION SEWAGE TREATMENT SYSTEM APPARATUS (「一種污泥絕量化的污水處理系統設備」)("the Second Patent").

For the First Patent, PREPARATION METHOD OF POWER PLASTIC MASTERBATCH PARTICLES AND PLASTIC PRODUCTS THEREFROM (「一種能量塑膠母粒的製造方法及衍生的塑膠產品」), invention patent number ZL 2010 1 0154643.3, the plastic masterbatch particles products manufactured by the technology of this new invention created a long-term energy plastic, can permanently release negative ion which are known as "air vitamin" and "longevity factor" and "air scavenger" in the world. It can also launch wavelength of light from 4 to 14 micron. It is also known as the "light of life" energy. The advantages of these plastic products derivative of plastic masterbatch are that they have the function of preventing the creation of unpleasant odour, mildew, bacteria from corrupted and they can protect fish, meat fresh, in particular it can release fresh air like the natural forest and fields. South China is now actively making use of this technology to produce trash that has the function of releasing of fresh air sterilized and preventing the release of unpleasant odour and a kind of crisper which has the function of keeping the meat, fish, vegetable & fruit fresh, and tablecloths and plastic shower curtains which have the function of releasing fresh air and bacteria resistant. South China will actively promote these kinds of products and will be widely introduced them for sale in the market shortly.

For the Second patent, it is a SLUDGE ABSOLUTE QUANTIZATION SEWAGE TREATMENT SYSTEM APPARATUS (「一種污泥絕量化的污水處理系統設備」), utility model patent number ZL2012 2 0007257.6. This apparatus comprise of Sewage filtering device, Solid-liquid separation device, Gas mixer, Ozone generator, Ozone – water reactor, Composite filter unit and Ultraviolet water processor. The most advantage of this new patent invention machine is that they have functions of elimination of toxic and harmful substances existed in water and the removal harmful heavy metal ions in water, in particular they are widely use for the application of sewage treatment at a high speed. South China is now applying this new patent invention machine in the factories of the Company. South China will widely promote this new environmental protection patent invention equipment for use in the market, so as to maximize the usage of this new invention.

As the proposed promotion plan may or may not be materialized and further announcement will be made by the Company if it constitutes a notifiable transaction, shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

All the English names of the above inventions and technologies are translated from Chinese and if there is any conflict between the Chinese version and English version, the Chinese version shall prevail.

By Order of the Board

Lee Tat Hing

Chairman

Hong Kong, 26 November 2012

As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Mr. Lee Pak Tung and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Tsui Chi Him Steve, Mr. Hui Chi Kuen Thomas, Mr. Ho Tak Kay and Mr. Shang Sze Ming.