



世界(集團)有限公司
WORLD HOUSEWARE (HOLDINGS) LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 713)

LETTER OF INTENT

The Board wishes to announce that on 15 June 2006, Nam Sok Building Material and Plastic Products (Shenzhen) Company Limited, a wholly-owned subsidiary of the Company, entered into the LOI with AronKasei and Mitsui with an intent to (i) incorporate of a JV Company in the PRC for the manufacturing and sale of PVC inspection chambers and related products in the PRC and (ii) conduct the feasibility study of the establishment of the JV Company with AronKasei and Mitsui.

The Board wishes to emphasise that the LOI is non-legally binding and any proposed investments mentioned therein may or may not proceed and a formal legally binding agreement may or may not be entered into. Investors and shareholders of the Company are urged to exercise caution when dealing in the shares of the Company.

The board of directors (“Board”) of World Houseware (Holdings) Limited (“Company”) wishes to announce that Nam Sok Building Material and Plastic Products (Shenzhen) Company Limited, a wholly-owned subsidiary of the Company, has entered into a Letter of Intent dated 15 June 2006 (“LOI”) with AronKasei Co., Ltd. ARON化成株式會社 (“AronKasei”) and Mitsui & Co., Ltd. 三井物產株式會社 (“Mitsui”), the independent third parties of the Company which is not connected with any connected person of the Company (as defined in the Listing Rules) with an intent to (i) incorporate of a joint venture company (“JV Company”) in the PRC for the manufacturing and sale of PVC inspection chambers and related products in the PRC and (ii) conduct the feasibility study of the establishment of the JV Company with AronKasei and Mitsui.

The deadline for entering into a joint venture agreement will be on 31 December 2006 which can be extended when and if all the parties reach an agreement to do so in writing. Each of party may terminate this LOI and withdraw from any negotiation and discussion if the JV Company cannot be formed within the deadline.

The Board wishes to emphasise that the LOI is non-legally binding and any proposed investments mentioned therein may or may not proceed and a formal legally binding agreement may or may not be entered into. Therefore, investors and shareholders of the Company are urged to exercise caution when dealing in the shares of the Company. The company will make further announcement as when required under the Listing Rules.

By Order of the Board
Lee Tat Hing
Chairman

Hong Kong, 23 June 2006

As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Madam Lai Lai Wah, Mr. Lee Pak Tung, Mr. Kwong Bau To, Mr. Choi Kwok Keung Sanvic and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Hui Chi Kuen Thomas, Mr. Ho Tak Kay and Mr. Tang King Hung.

Please also refer to the published version of this announcement in The Standard.