

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**世界(集團)有限公司**  
**WORLD HOUSEWARE (HOLDINGS) LIMITED**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 713)**

**CHANGE OF PRINCIPAL SHARE REGISTRAR AND  
TRANSFER OFFICE IN THE CAYMAN ISLANDS**

The board of directors (the “Board”) of World Houseware (Holdings) Limited (the “Company” ) hereby announces that with effect from 31 March 2011, the principal share registrar and transfer office in the Cayman Islands has been changed from The Harbour Trust Co. Ltd to:

The R&H Trust Co. Ltd  
P.O. Box 897  
Windward 1  
Regatta Office Park  
Grand Cayman KY1-1103  
Cayman Islands

Tricor Secretaries Limited of 26th Floor, Tesbury Centre, 28 Queen’s Road East, Wanchai, Hong Kong remains as the branch registrar and transfer office of the Company in Hong Kong.

By Order of the Board  
**Lee Tat Hing**  
*Chairman*

Hong Kong, 31 March 2011

*As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Mr. Lee Pak Tung and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Tsui Chi Him Steve, Mr. Hui Chi Kuen Thomas and Mr. Ho Tak Kay.*