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**世界(集團)有限公司**  
**WORLD HOUSEWARE (HOLDINGS) LIMITED**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 713)**

**ANNOUNCEMENT**  
**Proposed investment in**  
**food waste recycling to make fodder project**

This Announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

As the proposed investment in food waste recycling to make fodder project may or may not be materialized and further announcement will be made by the Company if it constitutes a notifiable transaction, shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

The Board of Directors of the World Houseware (Holdings) Limited (“the Company”) wishes to inform that a wholly owned subsidiary of the Company, Hanchun Environmental Technology Limited (“Hanchun”) is planning to invest in food waste recycling to make fodder project (“the Project”) in Hong Kong together with another company called South China Environmental Technology (HK) Limited (“South China”). Hanchun will select suitable place to construct factories for the production and to purchase machineries.

South China will make a capital injection into Hanchun. However, the Company will maintain its controlling interest of not less than 50% ownership of Hanchun.

The Company may invest approximately HK\$20,000,000 in the Project in the next 3 years. The source of fund for the project will be mainly reallocated from internal resources of the Company and the capital injection of South China.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board  
**Lee Tat Hing**  
*Chairman*

Hong Kong, 11 April 2012

*As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Mr. Lee Pak Tung and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Tsui Chi Him Steve, Mr. Hui Chi Kuen Thomas and Mr. Ho Tak Kay.*