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**世界(集團)有限公司**  
**WORLD HOUSEWARE (HOLDINGS) LIMITED**  
*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 713)**

**DATE OF BOARD MEETING**

The board of directors (the “Board”) of World Houseware (Holdings) Limited (the “Company” ) hereby announces that a meeting of the Board of the Company will be held at 18th Floor, Bold Win Industrial Building, 16-18 Wah Sing Street, Kwai Chung, New Territories, Hong Kong on Monday, 29 August 2011 at 3:00p.m., whereat the Board will, among other matters, approve the release of the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and consider the payment of an interim dividend, if applicable.

By Order of the Board  
**Lee Tat Hing**  
*Chairman*

Hong Kong, 9 August 2011

*As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Mr. Lee Pak Tung and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Tsui Chi Him Steve, Mr. Hui Chi Kuen Thomas and Mr. Ho Tak Kay.*