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世界(集團)有限公司 WORLD HOUSEWARE (HOLDINGS) LIMITED

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 713)

UNUSUAL PRICE AND VOLUME MOVEMENTS

"This statement is made at the request of The Stock Exchange of Hong Kong Limited.

We have noted today's increase in the price and trading volume of the shares of the Company and wish to state that we are not aware of any reasons for such increases in the share price and trading volume of the shares of the Company.

We also confirm that there are no negotiations or agreements relating to intended acquisitions or realizations which are discloseable under rule 13.23 of the Listing rules, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09 of the Listing rules, which is or may be of a price-sensitive nature.

Made by the order of the Board of World Houseware (Holdings) Limited, the directors of which individually and jointly accept responsibility for the accuracy of this statement.

As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Mr. Lee Pak Tung, Mr. Kwong Bau To and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Tsui Chi Him Steve, Mr. Hui Chi Kuen Thomas and Mr. Ho Tak Kay.

> For and on behalf of World Houseware (Holdings) Limited Lee Tat Hing *Chairman*

Hong Kong, 26 November 2009"