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世界(集團)有限公司 WORLD HOUSEWARE (HOLDINGS) LIMITED

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 713)

ANNOUNCEMENT Tender result for lease of a lot in EcoPark

This Announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

As the proposed food waste recycling to make fodder project may or may not be materialized and further announcement will be made by the Company if it constitutes a notifiable transaction, shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

The Board of Directors of the World Houseware (Holdings) Limited ("the Company") wishes to inform that its wholly owned subsidiary of the Company, South China Reborn Resources (Zhongshan) Company Limited ("South China Zhongshan") had just received notification from Environmental Protection Department that the submission from South China Zhongshan for the Tender for the Lease of EcoPark Phase 2 Lot 2B-1 dated 25 May 2012 for use of its project of food waste recycling to make fodder has been accepted and is now arranging the executions of the lease and related formalities with Environmental Protection Department.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board Lee Tat Hing *Chairman*

Hong Kong, 29 August 2012

As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Mr. Lee Pak Tung and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent nonexecutive directors of the Company are Mr. Tsui Chi Him Steve, Mr. Hui Chi Kuen Thomas and Mr. Ho Tak Kay.