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世界(集團)有限公司
WORLD HOUSEWARE (HOLDINGS) LIMITED
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 713)

ANNOUNCEMENT
Proposed joint venture to produce
wind turbine systems

This Announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

As the proposed joint venture to produce wind turbine systems may or may not be materialized and further announcement will be made by the Company if it constitutes a notifiable transaction, shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

The Board of Directors (“the Board”) of the World Houseware (Holdings) Limited (“the Company”) wishes to inform that a wholly owned subsidiary of the Company, South China Reborn Resources (Zhongshan) Company Limited will enter into preliminary discussions with “北京華信電子企業集團” on the feasibility study to form a joint venture to produce wind turbine systems with a view to sign a letter of intent.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Lee Tat Hing
Chairman

Hong Kong, 26 March 2010

As at the date of this announcement, the executive directors of the Company are Mr. Lee Tat Hing, Madam Fung Mei Po, Mr. Lee Chun Sing, Mr. Lee Pak Tung, Mr. Kwong Bau To and Madam Chan Lai Kuen Anita; the non-executive director of the Company is Mr. Cheung Tze Man Edward; the independent non-executive directors of the Company are Mr. Tsui Chi Him Steve, Mr. Hui Chi Kuen Thomas and Mr. Ho Tak Kay.