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PRIME INVESTMENTS HOLDINGS LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

CHANGE OF HEAD OFFICE AND PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of Directors (the “Board”) hereby announces that the head office and principal place of business in Hong Kong of the Company will be changed to Suite 6305, 63rd Floor, Central Plaza, 18 Harbour Road, Wanchai, Hong Kong with effect from 29 August 2007.

By order of the Board
Prime Investment Holdings Limited
Wang Wen Xia, Wendy
Director

28 August 2007

As at the date of this announcement, the Board comprises Ms. Wang Wen Xia, Wendy and Mr. Pong Po Lam, Paul and Mr. Wong Kwong Chi, Simon being the Executive Directors, Mr. Lan Ning, Mr. Chan Yan Ting, Gordon, Dr. Chan Po Fun, Peter, Mr. Ding Xiaobin, and Mr. Chan Wing Chung, Eric being the Non-Executive Directors and Dr. Cheung Wai Bun, Charles, Mr. Zhang Yong and Mr. Gu Qiu Rong being the Independent Non-Executive Directors.