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PRIME INVESTMENTS HOLDINGS LIMITED

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Prime Investments Holdings Limited (the “**Company**”) announces that a meeting of the Board of the Company will be held on Wednesday, 28 October 2009 at 10:30 a.m. for the purposes of, among other matters, considering and approving the audited financial results of the Company and its subsidiaries for the year ended 30 June 2009 and its publication and considering the recommendation of a final dividend (if any) and other business.

By order of the Board
Prime Investments Holdings Limited
Wang Wen Xia
Chairman

Hong Kong, 8 October 2009

As at the date of this announcement, the executive Directors are Ms. Wang Wen Xia and Mr. Pong Po Lam, Paul, the non-executive Directors are Dr. Chan Po Fun Peter, Mr. Ding Xiaobin, Mr. Fung Cheuk Nang Clement and Mr. Ma Jie and the independent non-executive Directors are Dr. Cheung Wai Bun Charles, Mr. Zhang Yong and Mr. Zeng Xianggao.