



PRIME INVESTMENTS HOLDINGS LIMITED

(incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 721)

NOTICE OF BOARD MEETING

The board (the “Board”) of directors of Prime Investments Holdings Limited (the “Company”) hereby announces that a meeting of the Board of the Company will be held at Suite 6305, on 63rd Floor, Central Plaza, 18 Harbour Road, Wanchai, Hong Kong on 22 October 2007 to review and approve the Annual Results of the Company and its subsidiaries for the year ended 30 June 2007.

By order of the Board

Wang Wen Xia

Executive Director/CEO

Hong Kong, 9 October 2007

As at the date of this announcement, the Board comprises Ms. Wang Wen Xia and Mr. Pong Po Lam, Paul and Mr. Wong Kwong Chi, Simon being the executive Directors, Mr. Lan Ning, Mr. Chan Yan Ting, Gordon, Dr. Chan Po Fun, Peter, Mr. Ding Xiaobin and Mr. Chan Wing Chung, Eric being the non-executive Directors and Dr. Cheung Wai Bun, Charles, Mr. Zhang Yong and Mr. Gu Qiu Rong being the independent non-executive Directors.