



RICHE MULTI-MEDIA HOLDINGS LIMITED

(Incorporated in the Bermuda with limited liability)

(Stock Code: 764)

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board of directors of Riche Multi-Media Holdings Limited announces that the head office and principal place of business in Hong Kong has been changed to Unit 3408 Shun Tak Centre, West Tower, 168-200 Connaught Road Central, Hong Kong with effect from 1st September 2006, while the telephone and facsimile numbers remain unchanged.

By Order of the Board
Riche Multi-Media Holdings Limited
Heung Wah Keung
Chairman

Hong Kong, 1st September 2006

As at the date of this announcement, the executive directors of the Company are Mr. Heung Wah Keung, Ms. Chen Ming Yin, Tiffany and the independent non-executive directors of the Company are Mr. Tang Chak Lam, Gilbert, Mr. Ho Wai Chi, Paul and Mr. Lien Wai Hung.