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## **RICHE MULTI-MEDIA HOLDINGS LIMITED**

**豐采多媒體集團有限公司\***

*(incorporated in Bermuda with limited liability)*

### **ANNOUNCEMENT**

The board of directors of the Company refer to the announcement made by it on 10 December, 2003.

The board of directors of the Company announces that on 9 January, 2004, Ernst & Young Corporate Finance Pte Ltd, as lead manager, had made an application on behalf of the Company to the Singapore Exchange Securities Trading Limited for the Proposed Secondary Listing of and a quotation for (i) all its issued shares; (ii) the new shares to be allotted and issued as part of the offer incidental to the Proposed Secondary Listing; (iii) shares which may be allotted and issued upon the exercise of options granted pursuant to option scheme adopted by the Company on 21 January, 2002; (iv) shares which may be allotted and issued upon the exercise of warrants currently issued by the Company and (v) shares which may be allotted and issued upon the exercise of the convertible note issued by the Company on 19 April, 2002, on the Singapore Exchange Securities Trading Limited.

This Announcement is made pursuant to paragraph 2 of the Listing Agreement.

The board of directors of the Company refer to the announcement made by it on 10 December, 2003.

The board of directors of the Company announces that on 9 January, 2004, Ernst & Young Corporate Finance Pte Ltd, as lead manager, had made an application on behalf of the Company to the Singapore Exchange Securities Trading Limited for a secondary listing ("Proposed Secondary Listing") of and a quotation for (i) all its issued shares; (ii) the new shares to be issued as part of the offer incidental to the Proposed Secondary Listing; (iii) shares which may be allotted and issued upon the exercise of options granted pursuant to option scheme adopted by the Company on 21 January, 2002; (iv) shares which may be allotted and issued upon the exercise of warrants currently issued by the Company and (v) shares which may be allotted and issued upon the exercise of the convertible note issued by the Company on 19 April, 2002, on the Singapore Exchange Securities Trading Limited.

Shareholders of the Company should note that the Proposed Secondary Listing may or may not proceed and is dependent on many factors and conditions, including the market conditions in Singapore. Moreover, listing approval by the Singapore Exchange Securities Trading Limited cannot be assured. Further announcement will be made if and when appropriate.

This Announcement is made pursuant to paragraph 2 of the Listing Agreement.

By Order of the Board  
**Lei Hong Wai**  
*Executive Director*

Hong Kong, 9 January, 2004

\* For identification purpose only