



New World Department Store China Limited

新世界百貨中國有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0825)

2006/2007 ANNUAL RESULTS

FINANCIAL HIGHLIGHTS

| | 2007 HK\$'M | 2006 HK\$'M | Change |
|--|----------------|----------------|--------|
| Revenue | 982.2 | 749.9 | 31.0% |
| Profit before income tax | 356.1 | 182.6 | 95.0% |
| Profit for the year | 302.8 | 157.9 | 91.8% |
| Attributable to equity holders of the Company | 302.8 | 157.9 | 91.8% |

NOTIFICATION

ANNUAL RESULTS AND CLOSURE OF BOOKS

An announcement containing details of the matter is available for viewing on the website of Hong Kong Exchanges and Clearing Limited at www.hkex.com.hk under “Latest Listed Company Information” and at the website of New World Department Store China Limited at www.nwds.com.hk.

This notification merely serves to advise investors of the matter and of the publication of the announcement on the above websites. *This notification does not contain information upon which an investment decision should be based and should not be relied upon by investors for such purpose.* Investors should refer to the announcement for details of the matter.

The announcement is available for inspection to the public at no charge at Room 1406, 14/F., West Wing Office Building, New World Centre, 20 Salisbury Road, Tsimshatsui, Kowloon, Hong Kong from 9:30 a.m. to 12:30 p.m. and from 2:00 p.m. to 6:00 p.m., Mondays to Fridays (excluding public holidays) from today until 12 November 2007. Copies will be provided upon request at no charge.

By order of the board of
New World Department Store China Limited
WONG Kwok-kan, Kenneth
Company Secretary

Hong Kong, 10 October 2007