

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the prospectus dated 29 February 2012 (the "Prospectus") issued by China Putian Food Holding Limited (the "Company").

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities. Potential investors should read the Prospectus for detailed information about the International Placing and the Hong Kong Public Offer before deciding whether or not to invest in the Offer Shares.

Nothing in this announcement or the Prospectus constitutes an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the Hong Kong Offer Shares in any jurisdiction in which such offer, solicitation or sales would be unlawful.

This announcement is not for distribution, directly or indirectly, in or into the United States of America (including its territories and possessions, any state of the United States of America and the District of Columbia). This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States of America. The Shares have not been, and will not be, registered under the United States Securities Act of 1933, as amended (the "Securities Act"). The securities may not be offered or sold in the United States of America except pursuant to an exemption from the registration requirements of the Securities Act. There will be no public offer of securities in the United States of America.

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Potential investors of the Offer Shares should note that the Global Offering will not proceed if the Sole Global Coordinator (for itself and on behalf of the other Underwriters) terminates the obligations of the Underwriters under the Underwriting Agreements if any of the events set out in the section headed "Underwriting — Underwriting arrangements and expenses — Hong Kong Public Offer — Grounds for termination" of the Prospectus occurs prior to 8:00 a.m. (Hong Kong time) on the Listing Date.



CHINA PUTIAN FOOD HOLDING LIMITED

中國普甜食品控股有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

- Number of Offer Shares : 200,000,000 Shares (subject to the Over-allotment Option)**
- Number of International Placing Shares : 180,000,000 Shares (subject to reallocation and the Over-allotment Option)**
- Number of Hong Kong Offer Shares : 20,000,000 Shares (subject to reallocation)**
- Maximum Offer Price : HK\$1.53 per Share, plus brokerage of 1%, SFC transaction levy of 0.003% and Stock Exchange trading fee of 0.005% (payable in full on application and subject to refund)**
- Nominal value : HK\$0.10 each**
- Stock code : 1699**

Sole Sponsor



信達國際融資有限公司
CINDA INTERNATIONAL CAPITAL LIMITED

**Sole Global Coordinator, Joint Bookrunner and
Joint Lead Manager**



信達國際證券有限公司
CINDA INTERNATIONAL SECURITIES LIMITED

**Joint Bookrunner and
Joint Lead Manager**



招商證券(香港)有限公司
CHINA MERCHANTS SECURITIES (HK) CO., LTD.

An application has been made by the Company to the Listing Committee of the Stock Exchange for the granting of the approval for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including the additional Shares which may be issued by the Company upon the exercise of the Over-allotment Option) and any Shares to be allotted and issued pursuant to the Capitalisation Issue and upon the exercise of options which may be granted under the Share Option Scheme as described in the Prospectus. In the event the Over-allotment Option is exercised, a separate announcement will be made by the Company.

The Global Offering comprises the International Placing of initially 180,000,000 International Placing Shares (subject to reallocation and the Over-allotment Option) and the Hong Kong Public Offer of initially 20,000,000 Hong Kong Offer Shares (subject to reallocation) representing approximately 90% and 10% respectively, of the total number of Offer Shares initially available under the Global Offering. The Offer Price will not be more than HK\$1.53 per Share and is expected to be not less than HK\$1.09 per Share.

Applications of the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and the related Application Forms. Applicants who would like to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **HK eIPO WHITE FORM** Service Provider at *www.hkeipo.hk* under the **HK eIPO WHITE FORM** service. Applicants who would like to have the allotted Hong Kong Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit into their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 29 February 2012 until 12:00 noon on Monday, 5 March 2012 from:

(1) the following addresses of the Underwriters:

Cinda International Securities Limited
45th Floor, COSCO Tower
183 Queen's Road Central
Hong Kong

China Merchants Securities (HK) Co., Limited
48th Floor, One Exchange Square
Central, Hong Kong

Emperor Securities Limited
23rd–24th Floor, Emperor Group Centre
288 Hennessy Road
Wanchai, Hong Kong

Guotai Junan Securities (Hong Kong) Limited
27th Floor, Low Block
Grand Millennium Plaza
181 Queen's Road Central
Hong Kong

I-Access Investors Limited
Unit 1203, 12th Floor
Man Yee Building
68 Des Voeux Road Central
Hong Kong

OSK Securities Hong Kong Limited
12th Floor, World-Wide House
19 Des Voeux Road Central
Hong Kong

South China Securities Company Limited
26th Floor, Tower 1, Lippo Centre
89 Queensway, Admiralty
Hong Kong

VC Brokerage Limited
28th Floor, The Centrium
60 Wyndham Street
Central, Hong Kong

(2) any of the following branches of **The Bank of East Asia, Limited:**

Hong Kong Island

Branch Name	Address
Main Branch	10 Des Voeux Road Central, HK
399 Hennessy Road Branch	G/F, Eastern Commercial Centre, 399 Hennessy Road, Wanchai
North Point Branch	326–328 King’s Road
Shauiwan Branch	G/F, Ka Fook Building, 289–293 Shau Kei Wan Road
Queen’s Road East Branch	Ground Floor, Shop B & C, 228 Queen’s Road East, Wanchai

Kowloon

Branch Name	Address
Mongkok North Branch	G/F, Kalok Building, 720–722 Nathan Road, Mongkok
Prince Edward Branch	G/F, Hanley House, 776–778 Nathan Road
Tsim Sha Tsui Branch	Shop A & B, Milton Mansion, 96 Nathan Road
Kwun Tong Branch	7 Hong Ning Road
Whampoa Garden Branch	Shop 1–3, G/F, Site 9, Whampoa Garden

New Territories

Branch Name	Address
Shatin Plaza Branch	Shop 3–4, Level 1, Shatin Plaza
Tai Po Plaza Branch	Units 49–52, Level 1, Tai Po Plaza
Tuen Mun Town Plaza Branch	Shop 2–10, UG/F, Tuen Mun Town Plaza Phase II, 3 Tuen Lung Street, Tuen Mun
Yuen Long Branch	77 Castle Peak Road
Tsuen Wan Branch	239–243 Sha Tsui Road

Copies of the Prospectus together with **YELLOW** Application Forms can be obtained during normal business hours from 9:00 a.m. on Wednesday, 29 February 2012 until 12:00 noon on Monday, 5 March 2012 from the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker who may have the **YELLOW** Application Forms and the Prospectus available.

Applicants applying by **HK eIPO WHITE FORM** may submit applications to the **HK eIPO WHITE FORM** Service Provider through the designated website *www.hkeipo.hk* from 9:00 a.m. on Wednesday, 29 February 2012 until 11:30 a.m. on Monday, 5 March 2012 or such later time as described under the sub-section headed “How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on electronic applications under HK eIPO White Form Service” in the Prospectus (24 hours daily, except on the last application day).

The application lists of the Hong Kong Public Offer will open from 11:45 a.m. to 12:00 noon on Monday, 5 March 2012, subject only to the weather condition as provided in the section headed “How to apply for the Hong Kong Offer Shares — Effect of bad weather on the opening of the application lists” in the Prospectus.

Subject to the terms and conditions set out in the Prospectus and the related Application Forms, applications on completed **WHITE** or **YELLOW** Application Form together with payment attached, must be received by 12:00 noon on Monday, 5 March 2012 or, if the application lists do not open on that day, by 12:00 noon on such later date as may apply in the case of a tropical cyclone warning signal No. 8 or above or a “black” rainstorm warning signal being in force in Hong Kong as described in the section headed “How to apply for the Hong Kong Offer Shares — Effect of bad weather on the opening of the application lists” in the Prospectus.

CCASS participants can input **electronic application instructions** from 9:00 a.m. on Wednesday, 29 February 2012 until 12:00 noon on Monday, 5 March 2012.

Please refer to the “Conditions of the Global Offering” and “How to apply for the Hong Kong Offer Shares” sections in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offer.

The Company expects to announce the final Offer Price on Thursday, 8 March 2012 and the level of indication of interest in the International Placing, the level of application in the Hong Kong Public Offer and the results of applications and the basis of allotment of the Hong Kong Offer Shares in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese) and on the Company’s website (*www.putian.com.hk*) and the Stock Exchange’s website (*www.hkexnews.hk*). The results of allocation of Hong Kong Public Offer (with successful applicants’ identification document numbers, where applicable) will be available through various channels from Thursday, 8 March 2012 as described in the section headed “How to apply for the Hong Kong Offer Shares — Publication of Results” in the Prospectus.

The Company will not issue any receipts for sum paid on application or any temporary documents of title. Assuming the Global Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Friday, 9 March 2012, dealings in the Shares are expected to commence at 9:00 a.m. on Friday, 9 March 2012. The Shares will be traded in board lots of 2,000 Shares each. The stock code for the Shares is 1699.

By order of the Board
China Putian Food Holding Limited
CAI Chenyang
Chairman and Chief Executive Officer

Hong Kong, 29 February 2012

As at the date of this announcement, the Board comprises Mr. Cai Chenyang (chairman and chief executive officer), Mr. Cai Haifang and Ms. Cai Shengyin being the executive Directors; and Mr. Wu Shiming, Mr. Cai Zirong and Mr. Yu Wenquan being the independent non-executive Directors.

Please also refer to the published version of this announcement in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese).