

*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Prospective investors should read the prospectus dated Friday, 30 December 2011 (the “Prospectus”) issued by ASR Holdings Limited (the “Company”) for detailed information about the Placing and the Public Offer described in the Prospectus before deciding whether or not to invest in the Offer Shares thereby being offered in the Share Offer. Unless the context requires otherwise, capitalised terms used in this announcement shall have the same meanings as defined in the Prospectus.*

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## **ASR Holdings Limited**

**瀚洋控股有限公司**

*(Incorporated in Cayman Islands with limited liability)*

### **LISTING ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING AND PUBLIC OFFER**

- Number of Offer Shares** : 100,000,000 Shares (subject to the Over-allotment Option)
- Number of Placing Shares** : 90,000,000 Shares (subject to re-allocation and the Over-allotment Option)
- Number of Public Offer Shares** : 10,000,000 Shares (subject to re-allocation)
- Maximum Offer Price** : HK\$1.05 per Offer Share (payable in full upon application, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003% and subject to refund)
- Nominal value** : HK\$0.01 per Share
- Stock code** : 1803

**Sole Sponsor**



**Shenyin Wanguo Capital (H.K.) Limited**

**Sole Bookrunner and Lead Manager**



**Oriental Patron Securities Limited**

Application has been made by the Company to the Listing Committee for the granting of the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Capitalisation Issue, the Share Offer and the exercise of the options which may be granted under the Share Option Scheme as described in the Prospectus.

The Share Offer comprises (i) the Public Offer of initially 10,000,000 Offer Shares (subject to re-allocation), (ii) the Placing of initially 90,000,000 Offer Shares (subject to re-allocation and the Over-allotment Option) and (iii) up to 15,000,000 additional Shares representing 15% of the number of Shares initially available under the Share Offer which may be issued upon the exercise of the Over-allotment Option. In the event the Over-allotment Option is exercised, an announcement will be issued by the Company on the websites of the Company at [www.asr.com.hk](http://www.asr.com.hk) and the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk). The allocation of the Public Offer Shares between the Public Offer and the Placing will be subject to adjustment as described in the section headed “Structure and conditions of the Share Offer” in the Prospectus.

Applications for the Public Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus and the related Application Forms. Applicants who would like to be allotted the Public Offer Shares in their own names should (i) complete and sign the **WHITE** Application Forms or (ii) submit applications online through the designated website of the **HK eIPO White Form** Service Provider at [www.hkeipo.hk](http://www.hkeipo.hk) under the **HK eIPO White Form** service. Applicants who would like to have the allotted Public Offer Shares issued in the name of HKSCC Nominees and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should (i) complete and sign the **YELLOW** Application Form, or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Friday, 30 December 2011 until 12:00 noon on Monday, 9 January 2012 at:

1. The following office of either the Sole Sponsor or the Sole Bookrunner and Lead Manager:

**Shenyin Wanguo Capital (H.K.) Limited**      28th Floor, Citibank Tower  
 Citibank Plaza  
 3 Garden Road  
 Central  
 Hong Kong

**Oriental Patron Securities Limited**      27/F, Two Exchange Square  
 8 Connaught Place  
 Central  
 Hong Kong

2. Any one of the following branches of Hang Seng Bank Limited:

	<b>Branch</b>	<b>Address</b>
<b>Hong Kong Island</b>	Head Office	83 Des Voeux Road Central
	Causeway Bay Branch	28 Yee Wo Street, Causeway Bay
	Des Voeux Road West Branch	52 Des Voeux Road West
	Wanchai Branch	200 Hennessy Road, Wanchai
<b>Kowloon</b>	Tsimshatsui Branch	18 Carnarvon Road, Tsimshatsui
	Yaumati Branch	363 Nathan Road, Yaumati
	Kowloon Main Branch	618 Nathan Road, Mongkok
	Hung Hom Branch	21 Ma Tau Wai Road, Hung Hom
<b>New Territories</b>	Tsuen Wan Branch	289 Sha Tsui Road, Tsuen Wan
	Shatin Branch	Shop 18, Lucky Plaza, Wang Pok Street, Shatin

Applicants can collect a **YELLOW** Application Form and the Prospectus during normal business hours from 9:00 a.m. on Friday, 30 December 2011 till 12:00 noon on Monday, 9 January 2012 from:

- the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong; or
- their stockbrokers, who may have Application Forms and the Prospectus available.

Applicants applying by **HK eIPO White Form** service may submit application to the **HK eIPO White Form** Service Provider through the designated website **www.hkeipo.hk** from 9:00 a.m. on Friday, 30 December 2011 until 11:30 a.m. on Monday, 9 January 2012 or such later date as may apply as described under the section headed “How to apply through the **HK eIPO White Form** service - Effect of bad weather conditions on the last application day” (24 hours daily, except on the last application day) in the Prospectus.

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Friday, 30 December 2011 until 12:00 noon on Monday, 9 January 2012.

Please refer to the sections headed “Structure and conditions of the Share Offer” and “How to apply for Public Offer Shares” in the Prospectus for details of the conditions and procedures of the Public Offer.

The Company expects to publish the announcement on the Offer Price, the level of applications in the Public Offer, the basis of allocations and the results of applications of successful applicants under the Public Offer on Friday, 13 January 2012 in South China Morning Post (in English) and Hong Kong Economic Times (in Chinese), on the Company’s website at [www.asr.com.hk](http://www.asr.com.hk) and the website of the Stock Exchange at [www.hkexnews.hk](http://www.hkexnews.hk).

Results of allocations of the Public Offer, and the Hong Kong identity card/ passport/ Hong Kong business registration numbers of successful applicants (where appropriate) will be made available at the times and date and in the manner as described in the section headed “How to apply for Public Offer Shares — Results of allocations” in the Prospectus.

Dealings in the Shares on the Main Board of the Stock Exchange are expected to commence at 9:00 a.m. on Monday, 16 January 2012. The Shares will be traded on the Stock Exchange in board lots of 2,500 Shares each. The Company will not issue temporary documents of title. No receipt will be issued for application monies paid.

By order of the Board  
**ASR Holdings Limited**  
**Yu Ho Yuen, Sunny**  
*Chairman*

Hong Kong, 30 December 2011

*As at the date of this announcement, the executive Directors are Mr. Yu Ho Yuen, Sunny, Mr. Mak Chi Hung, Richard and Mr. Law Kai Lo, Niki, and the independent non-executive Directors are Mr. Wei Jin Cai, Dr. Zhang Xianlin and Dr. Tyen Kan Hee, Anthony.*