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*Unless defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.*



## Casablanca Group Limited 卡撒天嬌集團有限公司

*(Incorporated under the laws of the Cayman Islands with limited liability)*

### GLOBAL OFFERING

|   |  |
|---|--|
| <b>Number of Offer Shares under the Global Offering</b> | <b>: 50,000,000 Shares (subject to the Over-allotment Option)</b>  |
| <b>Number of International Placing Shares</b>           | <b>: 44,998,000 Shares (subject to adjustment and the Over-allotment Option)</b>   |
| <b>Number of Hong Kong Offer Shares</b>                 | <b>: 5,002,000 Shares (subject to adjustment)</b>  |
| <b>Maximum Offer Price</b>                              | <b>: HK\$2.00 per Offer Share payable in full on application and subject to refund on final pricing, plus brokerage of 1%, Stock Exchange trading fee of 0.005% and SFC transaction levy of 0.003%</b> |
| <b>Nominal value</b>                                    | <b>: HK\$0.10 per Share</b>  |
| <b>Stock code</b>                                       | <b>: 2223</b>  |

Sole Sponsor



Sole Global Coordinator



Joint Bookrunners and Joint Lead Managers



Co-Lead Managers

China Galaxy International Securities (Hong Kong) Co., Limited    Luk Fook Securities (HK) Limited    RaffAello Securities (HK) Limited

Application has been made to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in, the shares of the Company (the “**Shares**”), comprising (a) the Hong Kong Public Offering of initially 5,002,000 Shares (including 250,000 Employee Reserved Shares) (subject to adjustment), (b) the International Placing of initially 44,998,000 Shares (subject to adjustment and the Over-allotment Option) and (c) any Shares which may be offered in connection with the Over-allotment Option (which, if exercised in full, amounts to 7,500,000 Shares). In the event that the Over-allotment Option is exercised, an announcement will be made by the Company.

Applications for the Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and related Application Forms.

Applicants who wish to have the Hong Kong Offer Shares be allotted in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at [www.eipo.com.hk](http://www.eipo.com.hk). Applicants who wish to have the Hong Kong Offer Shares allotted in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants maintained in CCASS should either (i) complete and sign the **YELLOW** Application Forms; or (ii) give **electronic application instructions** to HKSCC via CCASS. Eligible Employees who wish to be allotted the Employee Reserved Shares should complete and sign the **PINK** Application Forms.

Copies of the Prospectus, together with **WHITE** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 13 November 2012 until 12:00 noon on Friday, 16 November 2012 from:

1. any of the following Hong Kong Underwriters:

|   |  |
|---|--|
| <b>Haitong International Securities Company Limited</b>               | 25/F New World Tower<br>16-18 Queen’s Road Central<br>Hong Kong                                    |
| <b>UOB Kay Hian (Hong Kong) Limited</b>                               | 15/F Aon China Building<br>29 Queen’s Road Central<br>Hong Kong                                    |
| <b>China Galaxy International Securities (Hong Kong) Co., Limited</b> | Units 3501-7, 35/F, Cosco Tower<br>Grand Millennium Plaza<br>183 Queen’s Road Central<br>Hong Kong |
| <b>Luk Fook Securities (HK) Limited</b>                               | Units 505-6, 5/F<br>Low Block, Grand Millennium Plaza<br>181 Queen’s Road Central<br>Hong Kong     |
| <b>RaffAello Securities (HK) Limited</b>                              | 3/F, Plaza 168<br>No. 166-168, Des Voeux Road, Central<br>Hong Kong                                |
| <b>SBI E2-Capital Financial Services Limited</b>                      | Unit A2, 32/F, United Centre<br>95 Queensway<br>Hong Kong  |

2. any of the following branches of the Receiving Banks:

**Bank of China (Hong Kong) Limited**

|                          | <b>Branch Name</b>   | <b>Address</b>   |
|--------------------------|--|--|
| <b>Hong Kong Island:</b> | Bank of China Tower Branch<br>North Point (King's Centre)<br>Branch            | 3/F, 1 Garden Road<br>193-209 King's Road,<br>North Point  |
| <b>Kowloon:</b>          | Prince Edward Branch<br>Kwun Tong Plaza Branch<br><br>Humphrey's Avenue Branch | 774 Nathan Road, Kowloon<br>G1 Kwun Tong Plaza,<br>68 Hoi Yuen Road, Kwun Tong<br>4-4A Humphrey's Avenue,<br>Tsim Sha Tsui |
| <b>New Territories:</b>  | Sheung Shui Branch<br>Securities Services Centre                               | 136 San Fung Avenue,<br>Sheung Shui  |

**Bank of Communications Co., Ltd. Hong Kong Branch**

|                          | <b>Branch Name</b>                     | <b>Address</b>  |
|--------------------------|--|---|
| <b>Hong Kong Island:</b> | Hong Kong Branch<br>Wanchai Sub-Branch | 20 Pedder Street, Central<br>G/F., 32-34 Johnston Road                  |
| <b>New Territories:</b>  | Tuen Mun Sub-Branch                    | Shop 7-8, G/F,<br>Castle Peak Lin Won Building,<br>2-4 Yan Ching Street |

**Wing Lung Bank Limited**

|                          | <b>Branch Name</b>  | <b>Address</b>                                |
|--------------------------|---------------------|---|
| <b>Hong Kong Island:</b> | Head Office         | 45 Des Voeux Road Central                     |
| <b>Kowloon:</b>          | Mongkok Branch      | B/F Wing Lung Bank Centre,<br>636 Nathan Road |
| <b>New Territories:</b>  | Shatin Plaza Branch | 21 Shatin Centre Street                       |

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Tuesday, 13 November 2012 until 12:00 noon on Friday, 16 November 2012 at the Depository Counter of HKSCC at 2nd Floor, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and copies of the Prospectus available.

Each Eligible Employee can collect a **PINK** Application Form and the Prospectus during normal business hours from 9:00 a.m. on Tuesday, 13 November 2012 until 4:00 p.m. on Thursday, 15 November 2012 from the headquarters and principal place of business of the Company in Hong Kong at 5/F Yan Hing Centre, 9-13 Wong Chuk Yeung Street, Fotan, New Territories, Hong Kong.

Applicants submitting applications online through the designated website at [www.eipo.com.hk](http://www.eipo.com.hk) of **White Form eIPO** Service Provider may do so from 9:00 a.m. on Tuesday, 13 November 2012 until 11:30 a.m. on Friday, 16 November 2012 or such later time as described in the section headed “How to Apply for Hong Kong Offer Shares — 5. When and Where to Apply for the Hong Kong Offer Shares — (f) Effect of bad weather conditions on the opening of the application lists” in the Prospectus (24 hours daily, except the last day of application).

CCASS Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, 13 November 2012 until 12:00 noon on Friday, 16 November 2012.

Please refer to the “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” sections of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to announce the Offer Price, the level of indications of interest in the International Placing, the level of applications in the Hong Kong Public Offering and Employee Preferential Offering and the basis of allocation of the Hong Kong Offer Shares and Employee Reserved Shares on Thursday, 22 November 2012 on the website of the Stock Exchange ([www.hkexnews.hk](http://www.hkexnews.hk)) and on the Company’s website ([www.casablanca.com.hk](http://www.casablanca.com.hk)). Results of allocations and the Hong Kong identity card/passport/Hong Kong Business Registration numbers of successful applicants under the Hong Kong Public Offering and Employee Preferential Offering will be available through a variety of channels from Thursday, 22 November 2012. Dealing in the Shares on the Stock Exchange is expected to commence at 9:00 a.m. on Friday, 23 November 2012. The Shares will be traded in board lots of 2,000 Shares each. The Company will not issue any receipts for sum paid on application or any temporary documents of title.

By order of the Board  
**CASABLANCA GROUP LIMITED**  
**Cheng Sze Kin**  
*Chairman*

Hong Kong, 13 November 2012

*As of the date of this announcement, the executive Directors are Mr. CHENG Sze Kin, Mr. CHENG Sze Tsan, Ms. WONG Pik Hung and Mr. SUNG Shuk Ka, and the independent non-executive Directors are Mr. TSE Yat Hong, Mr. LEUNG Lin Cheong and Mr. LI Kai Fat.*

*Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).*